



Marketing Opportunities

Solutions to drive awareness and sales to make your event a success!

Please complete the following information, print, sign at the bottom and fax or email back to the Facility Rentals Manager. The Facility Rentals Manager will review the information for questions and forward to the Scottsdale Arts Marketing Department.

INCLUDED AT NO CHARGE WITH ALL RENTALS

Scottsdale Center for the Performing Arts website

Your event will have a dedicated event page on the Scottsdale Center for the Performing Arts website and be included in the Center's event calendar. From the event page and event calendar, your patrons can buy tickets online.

Scottsdale Center for the Performing Arts weekly eblast

Your event title and date will be included in the Scottsdale Center for the Performing Arts weekly eblast, sent every Tuesday morning to our list of 28K+ subscribers.

Scottsdale Center for the Performing Arts atrium video

Your event title and date will be included in the Scottsdale Center for the Performing Arts calendar promotional video, which runs in the Center's atrium before ticketed performance events.

PROMOTIONAL OPPORTUNITIES – ADDITIONAL FEES APPLY

- Exterior lightbox poster: Yes No Price: \$100 (limited availability, as space allows)
- Program insert flyer: Yes No Price: \$300 per event – flyer to be provided by rental client. (limited availability, as space allows. Sizing restrictions apply)
- Email promotion: Yes No Price: \$500 per email. Your event is included with a photo and 25–30 words of event copy in the Center's weekly eblast, sent on Tuesdays to 28K+ subscribers.
- Atrium video inclusion: Yes No Price: \$150 per banner ad (limited availability, as space allows). Your event receives prominent feature placement on the Center's calendar promotional video.
- Social media promotion: Yes No Price: \$250 for static ad build. \$500 for video ad build. The Center's Marketing staff will build a custom social media advertising campaign for your event, and post on our social channels (Facebook and Instagram). Additional costs will apply for the advertising campaign (minimum campaign spend of \$250/maximum spend of \$1,500).

Name: _____ Title: _____

Signature: _____ Date: _____